



# Press Release

Badajoz, 14 March 2017

## **De Heus Nutrición Animal strengthens her position on the Spanish animal feed market through the acquisition of Acorex**

***After entering the Spanish market at the end of 2015, De Heus Nutrición Animal is pleased to announce that on March 13<sup>th</sup> she has signed the agreement for the acquisition of the compound feed plant of the Agrupación de Cooperativas de Regadío de Extremadura (Acorex). With this step De Heus gives substance to its goal of building a leading position on the Spanish market for animal feeds. With the acquisition of Acorex, De Heus increases its presence in the area of Extremadura.***

The Acorex plant has 19 employees and the current production capacity is 11,000 MT per month. The plant was a benchmark in its time in the area thanks to the state-of-the-art technology installed, the highly-qualified workers and its energy efficiency. With the short-term investment planned by De Heus Nutrición Animal the plant will recover its efficiency and modern model in the sector and will reach a production capacity of 180,000 MT per year.

According to Co de Heus, CEO of Royal De Heus, “De Heus is a family owned company with a long term orientation. Already four generations of our family have shown their leadership, commitment and involvement with their clients and partners – a company that opts for innovation and progress, especially in its compound feed production plants. I am sure that our experience and international background will help us strengthening and taking the Garrovilla plant to a new level with helps us to further optimize the results of our customers”.

José Manuel García, the general director of De Heus in Spain, underlined the fact that “De Heus’ commitment to the Spanish market is firm and long-term. Our goal is to integrate the new feed plant in De Heus by the systematic application of the five pillars that define us: quality, performance, independence, ongoing improvement and entrepreneurial spirit.”

He continued: “With this acquisition, we are consolidating our commitment to the cattle farming business in an area as important as Extremadura. At the same time, the independent business spirit they have always had will be maintained”.

La Garrovilla feed plant is now the eleventh production plant owned by De Heus Nutrición Animal in Spain, in addition to Aranda de Duero (Burgos), Benavente (Zamora), Colloto (Asturias), Porriño (Pontevedra), Llerena (Badajoz), Lugo, San Pedro de Nós (A Coruña), Silla (Valencia), Talavera de la Reina (Toledo) and Ubeda (Jaén).

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*Royal De Heus is a multinational family company. Founded in 1911, Royal De Heus has expanded to become one of the largest players in the animal feed industry. With locations in Netherlands, Vietnam, Brazil, Poland, Czech Republic, Serbia, Spain, Portugal, South Africa, Myanmar, and joint ventures in Egypt, Ethiopia, Russia and China, we have reached a key position globally. We strive to offer an active contribution to the development and progress of agriculture in all the markets in which we are active. Additionally, De Heus is active on many foreign markets through the export of concentrates and premixes, the main ones being Eastern Europe, Africa, the Middle East and South America. The company globally has over 4200 employees. Its head office is located in Ede (the Netherlands).*



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**Information for editors, this is not intended for publication**

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